

ETRdotTV is more than just an Internet TV channel for Life Success, Informed Shopping, and Fun. We are a provider of turnkey LIVE events - Events to wow your audience, be they members of your club or association, or employees or customers of your corporate enterprise, or patrons in your pub or restaurant.

ETRdotTV brings fun, engagement and learning to your event, all while meeting your organizational objectives. Below you will find some of the event content that we provide.



PubStumpers LIVE Trivia

Jolly good fun with your favorite "Know it All's"

ETRdotTV provides a complete turnkey service including the PubStumpers 12 week program license (also available as a different duration and frequency)

- Marketing and promotional materials are customized for your PubStumpers service
- Outreach to area businesses and organizations will be provided to help build teams and prize sponsorship
- Provision of the live Quizmaster and "sidekick" each week
- Provision of a compact professional PA system including delivery, set-up, teardown, and pick-up

PubStumpers is based loosely on the British-style pub quiz where teams of contestants compete in a weekly live hosted trivia night. Any bar or pub, cosmopolitan or rural, corporate franchise or independent "mom and pop" operation, will score a home run with PubStumpers.



CLAN COMBAT

AUDIENCE TEAMS FACE-OFF TO GUESS HUMAN BEHAVIOUR

- Provision of the live host
- Custom topic and theme development and question preparation
- Dinner can be integrated into the show
- For public events, outreach to area businesses and organizations will be provided to help build teams and prize sponsorship
- Marketing and promotional materials provided along with social media engagement
- Staging, audio, video support provided including delivery, set-up, teardown and pick-up

A spin-off on the American television game show Family Feud where two teams compete to name the most popular responses to survey questions, in order to win bragging rights and prizes.



MURDER MYSTERY DINNER THEATRE

Hilarious Interactive Murder Mysteries with lots of comedy & audience participation

- Availability at your establishment or off-site
- Provision of the entertainers
- Dinner can be integrated into the show timing
- Marketing and promotional support provided, along with social media engagement
- Staging, audio, video support provided including delivery, set-up, teardown and pick-up

We are dedicated to producing and presenting the best interactive murder mysteries. All shows are detailed, solvable mysteries based on familiar themes.



Interactive Photo Wall

Who doesn't like a selfie?

Collect, broadcast or print your event's tweets, photos & video on-site & online. Entertain & engage your attendees at the venue with an automated hashtag presentation. We provide the services to make this completely turnkey.

- We help inspire your attendees to take & share their photos at the event
- Advertising graphics can promote products & services on-screen with digital thumbnails and banners
- Large screen support is available or we can feed your existing video display screens

Twitter and Instagram users will be able to instantly show-off their photos to all attendees at your venue. An ETRdotTV operator is able to moderate incoming media to keep any nasty stuff out.

Online Event Support

We deploy ETRdotTV capabilities via the Internet to support the marketing of your event. Weekly teaser videos, social media posting, and email campaigns can all be used to help bring success to your event.

We also bring you creative ways to fund your event. We can consider in-kind payments and we can work to add feature partners or sponsors to reduce costs and promote engagement with prize offerings at your event.

Our mandate is to help small and mid size organizations succeed in the marketplace and to align with the ETRdotTV mantra of Life Success, Informed Shopping, and Fun. ETRdotTV is an initiative of Magnacom Canada Ltd.

Contact us today to get started:

Ron Shaw 416-709-9072

Jennifer Honneus 705-716-1104

www.etr.tv